



Welcome to the Festival of the Falling Leaf 2017!

Tumut's Festival of the Falling Leaf is the regions most celebrated yearly event. The festival is held during the autumn season to highlight the stunning colours of crimson and amber. The Tumut region is well known across the state during this beautiful time of the year.

This year we have decided to host Rock the Turf, a Festival of the Falling leaf event, in a warmer time of the year, on January 28th at our beautiful Tumut Racecourse.

The Festival of the Falling Leaf is run by a group of volunteers committed to showcasing what the Tumut region has to offer.

This year our theme is Water, showcasing Tumut's many fishing, water sport and swimming options in our beautiful rivers and dams. In recognition of this, we hope to create a fun, educational and diverse event.

During the Autumn event period a variety of events will be held, the main one being;

Street Parade and Market Gala Day on Saturday 29th April 2017- we will have floats, trucks, stalls, music, entertainment and the list goes on.

By sponsoring the Festival you will be contributing not just to the Festival but to the entire Tumut community. Throughout this extended program we hope to encourage many visitors to Tumut, an estimated 3500, to enjoy the hospitality that our region has to offer. The Festival of the Falling Leaf committee is asking for your support for this year's celebrations. Please take the time to read the enclosed proposal and we look forward to working with you for this year's 2017 Festival of the Falling Leaf.

If you have any queries please do not hesitate to contact the Festival Sponsorship Coordinator, Lyndal Cass on 0427 452 879 or email festivalofthefallingleaf@gmail.com

Best Regards





Platinum Level \$5000 (incl GST);

- o Joint naming as major sponsor to the entire Festival of the Falling Leaf
- o Sponsors page on the festival web site, including business logo and detailed information
- o Display of your logo on festival promotional material, including TV promotions – Festival programs – Print advertisement
- o Festival flags – 2 x “Festival of the Falling Leaf” flags to be flown in the main street for the festival, autumn period
- o Stall site at the “Rock the Turf” festival day and/or on Parade Day
- o Community radio coverage over the Tumut and Gundagai Region
- o Complementary tickets to the Rock The Turf and the theatrical performances, 12 tickets for each event.

Crimson Level \$3000(incl GST);

- o Listed as a Crimson sponsor to the entire Festival of the Falling Leaf
- o Sponsors page on the festival web site, including business logo and detailed information
- o Display of your logo on festival promotional material, including TV promotions – Festival programs – Print advertisement
- o Festival flags – 1 x “Festival of the Falling Leaf” flags to be flown in the main street for the festival, autumn period.
- o Stall site at the “Rock the Turf” festival day and/or on Parade Day
- o Community radio coverage over the Tumut and Gundagai Region
- o Complementary tickets to the Rock The Turf and the theatrical performances, 8 tickets for each event.

Amber Level \$1000(incl GST);

- o Sponsors page on the festival web site, including business logo and detailed information
- o Display of your logo on festival promotional material, including Festival programs – Print advertisement
- o Stall site at the “Rock the Turf” festival day and/or on Parade Day
- o Community radio coverage over the Tumut and Gundagai Region



Friend of the Festival; Your donation \$1 - \$500 (GST FREE)

- o Acknowledgement on event signage (proportionate to amount donated)

Fundraising Supporter

The Festival of the Falling Leaf also supports the idea of gift vouchers, store products etc. to use for our "Monster Raffle" or other various fund raising events.

- o Acknowledgement on event signage (proportionate to amount donated)

Please complete the attached Sponsorship Commitment form and return. An Invoice will then be sent to you. Payments can be made in full or by 2 x 50% instalments. If you have any queries please do not hesitate to contact me.

On behalf of the Tumut Festival of the Falling Leaf Committee.

Kind regards

Lyndal Cass

Sponsorship Coordinator

Phone: 0427 452 879 - Email: festivalofthefallingleaf@gmail.com



2017 Sponsorship Commitment Form

Please return by 24th February 2017

Your support of our festival is greatly appreciated! A tax invoice for the sponsorship amount plus GST will be generated on receipt of this signed commitment form. Please return completed form to the address at the bottom of the page or Email to festivalofthefallingleaf@gmail.com. Cut of date is February 24th 2017

Business Name:

Contact Name:

Address:

Phone:

Fax:

Email:

Website:

ABN:

Terms and Conditions

1. Payment Terms – 30 Days from the date of the invoice.
2. Sponsors are asked to provide the following:
 - A high quality, high resolution logo as a JPG, GIF or TIF file
 - An email address and contact details for the most appropriate person within the organisation
 - Your website address
 - A reciprocal link to the festival website on the sponsor's site

By signing this document, I/we agree to be bound by the Terms and Conditions of the Festival of the Falling Leaf sponsorship agreement

Sponsorship amount: _____ Incl GST (unless \$500 or less)

I will require a stall on Parade Day

Signed:

Date:

Print Name: